



# WOODEN ON LEADERSHIP™

THE ART OF  
**SUCCESS**

*"Failure to prepare is preparing to fail."*  
*"Don't mistake activity for achievement."*

**ACHIEVEMENT**

True success comes only to an individual by self-satisfaction in knowing that you gave everything to become the very best that you are capable of.

## PYRAMID OF SUCCESS

<b>COMPETITIVE GREATNESS</b> <i>"Perform at your best when your best is required each day."</i>				
<b>FAITH</b>	<b>POISE</b> <i>"Be yourself. Don't be thrown off by events whether good or bad."</i>			<b>PATIENCE</b>
<b>CONDITION</b> <i>"Ability may get you to the top, but character keeps you there - mental, moral, and physical."</i>		<b>SKILL</b> <i>"What a leader learns after you've learned it all counts most of all."</i>		<b>TEAM SPIRIT</b> <i>"The star of the team is the team. 'We' supercedes 'me'."</i>
<b>SELF-CONTROL</b> <i>"Control of your organization begins with control of yourself. Be disciplined."</i>	<b>ALERTNESS</b> <i>"Constantly be aware and observing. Always seek to improve yourself and the team."</i>	<b>INITIATIVE</b> <i>"Make a decision! Failure to act is often the biggest failure of all."</i>	<b>INTENTNESS</b> <i>"Stay the course. When thwarted try again; harder, smarter. Persevere relentlessly."</i>	
<b>INDUSTRIOUSNESS</b> <i>"Success travels in the company of very hard work. There is no trick, no easy way."</i>	<b>FRIENDSHIP</b> <i>"Strive to build a team filled with camaraderie and respect: comrades-in-arms."</i>	<b>LOYALTY</b> <i>"Be true to yourself. Be true to those you lead."</i>	<b>COOPERATION</b> <i>"Have utmost concern for what's right rather than who's right."</i>	<b>ENTHUSIASM</b> <i>"Your energy and enjoyment, drive and dedication will stimulate and greatly inspire others."</i>

*"Success is peace of mind which is a direct result of self-satisfaction in knowing you made the effort to become the best of which you are capable."*

John Wooden, Head Coach

SUCCESS

*"Success is not a destination, it is a journey."*

## 12 LESSONS IN LEADERSHIP

<ol style="list-style-type: none"> <li>1. Good Values Attract Good People</li> <li>2. Love Is The Most Powerful Four-Letter Word</li> <li>3. Call Yourself A Teacher</li> <li>4. Emotion Is Your Enemy</li> </ol>	<ol style="list-style-type: none"> <li>5. It Takes 10 Hands To Make A Basket</li> <li>6. Little Things Make Big Things Happen</li> <li>7. Make Each Day Your Masterpiece</li> <li>8. The Carrot Is Mightier Than A Stick</li> </ol>	<ol style="list-style-type: none"> <li>9. Make Greatness Attainable By All</li> <li>10. Seek Significant Change</li> <li>11. Don't Look At The Scoreboard</li> <li>12. Adversity Is Your Asset</li> </ol>
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