



Talent Development in the Netherlands



The Netherlands (1)



16.595.624 inhabitants

Football Sport nr. 1

Football in figures

- 1.200.000 members
- **115.000 Girls & Women**
- 3.369 Amateur clubs
- 6040.000 Youth players



The Netherlands (2)



- National office in Zeist
- 6 District offices
- 8 National staff coaches
- 20 District staff coaches
- 49 Regional Coaches
- 49 Regions (+/- 50 clubs)
- 200 Instructors (Part-time)

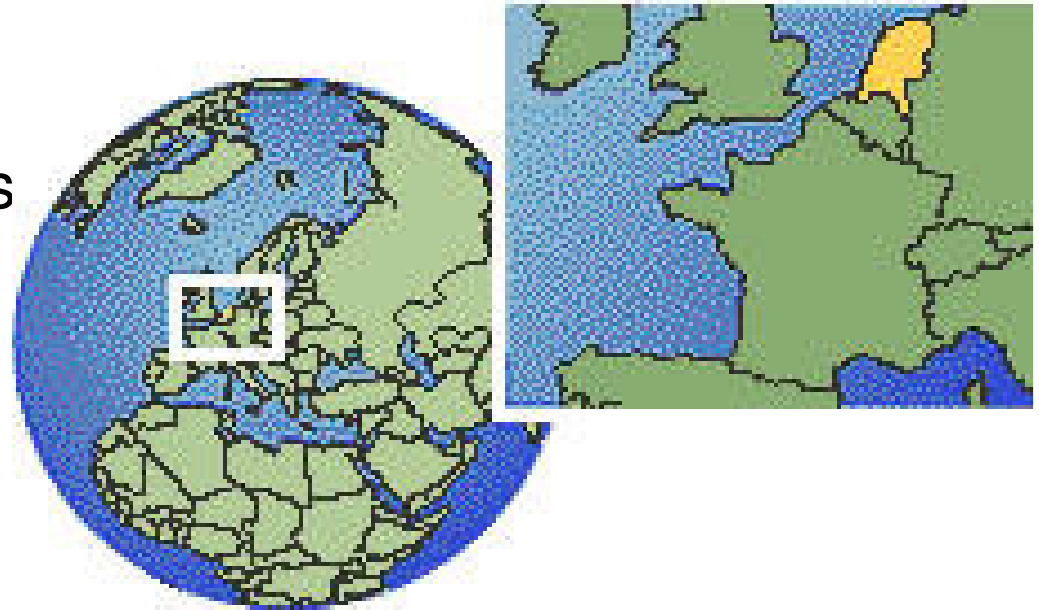


Influencing all youth coaches,
officials and other volunteers in the
clubs.

Master Plan Objectives

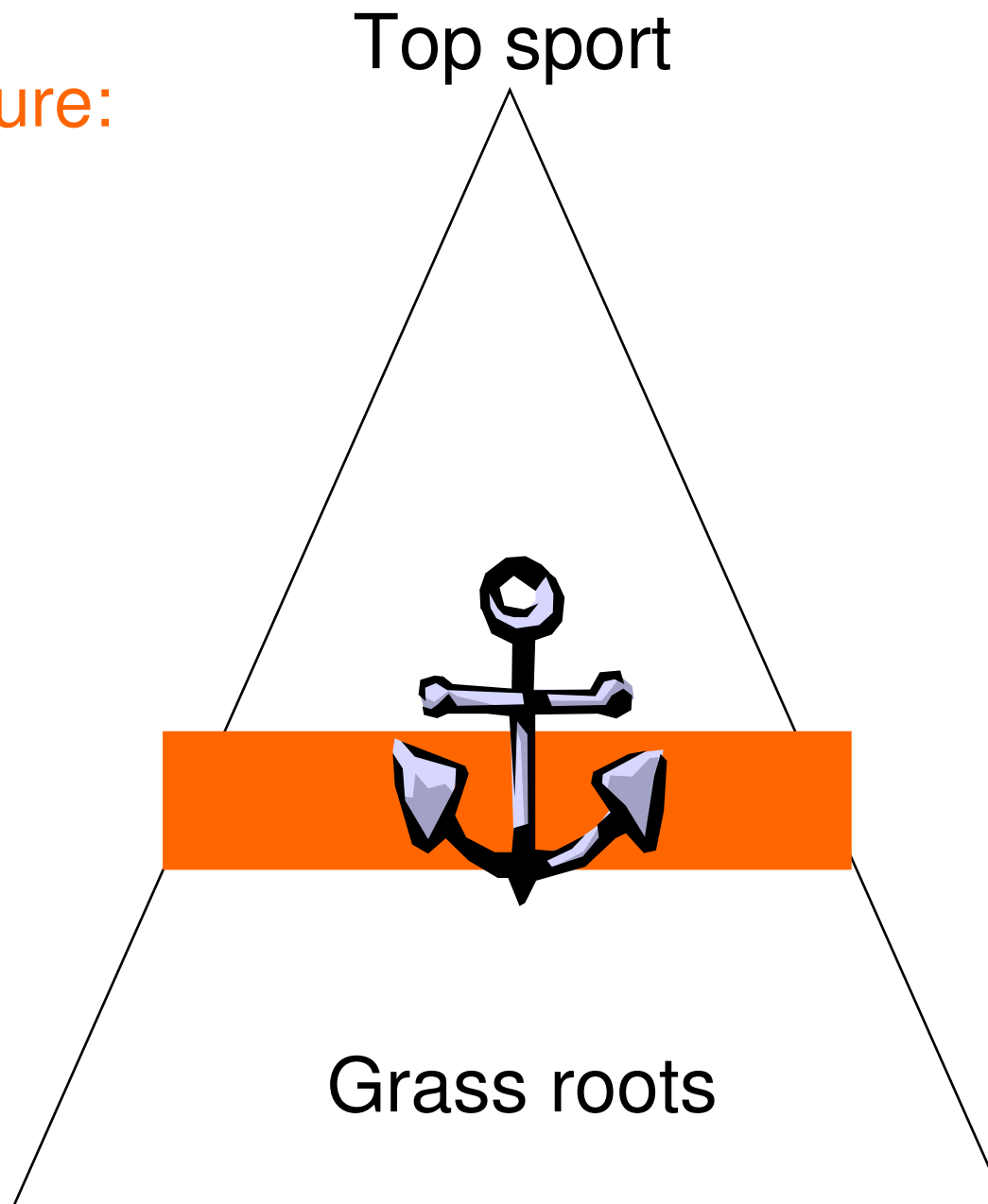


- Retain the position of football in the Netherlands
- Retain/improve the Netherlands' position in the FIFA ranking (top10)



Points of departure:

- Individual development of youth players
- Coherence between top sport & grass roots



Dutch Secrets ?? NO!



- Structure of clubs and competitions
- 'Club life'
- Develop Coaches
- Develop Players

KNVB policy document Football



SCORING TOGHETER

policy document Football
2009–2014

Football is for everybody.

Continue activities
Masterplan 2001–2011





- Mission: **Football is our life**
Promote an active and passive football experience
- Four Main themes:
 1. Developing and Winning
 2. Organizing and Facilitating
 3. Playing football together and living together
 4. To experience and to connect
- Ambitions:
 - Increase talent players
 - Win a World Championship or European championship
 - More players (male/female)
 - Exciting competitions
 - Attractive football environment for volunteers

Vision, Objectives and Starting points



- Stimulate football.
- What is Football? (Structure of Football).
- Learning by doing (Vision on learning).
- Central for every individual is football experience and development perspective (individual central).
- Learn people (players / coaches / clubs) to do it themselves.
- Coherence between grass roots and top.

Goal area - From Grass roots to Top



National Teams



Talent development, specific approach
Coaches should be coaching
girls, women, boys, men



General approach,
Attention for different
target groups

Club- & Coach Development

Social Responsibility

Developing – talented – players

In former days:

- learning football on the streets
- organized club football from the age of 12
- a lot of self initiative

Nowadays:

- organized in clubs
- start at the age of 5
- many volunteer coaches



Developing players

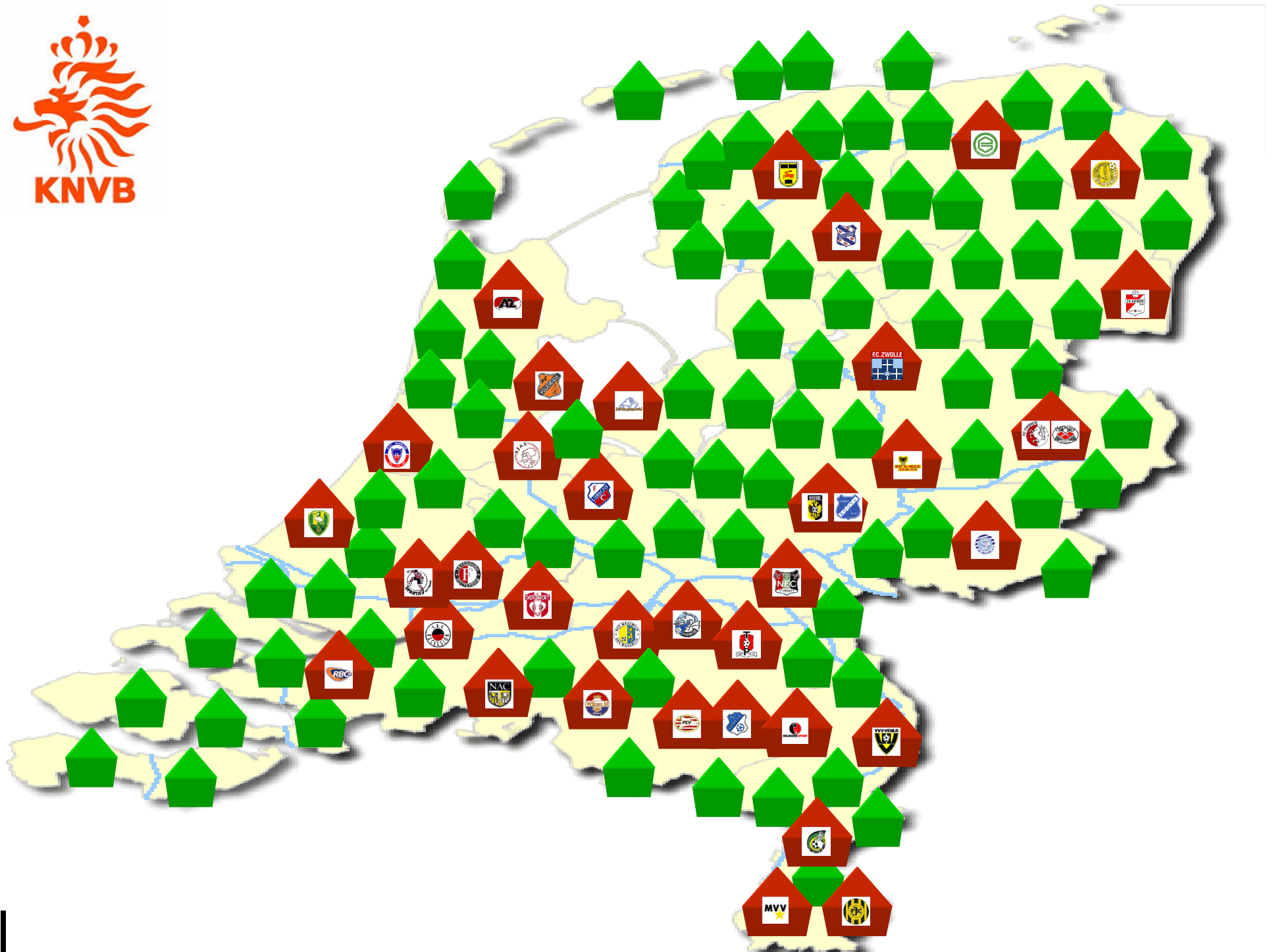
- 10.000 hours of playing
- Offer them a football context
 - many games
 - many good training sessions
 - stimulate home-work



The Dutch way

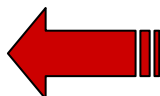


1. Individual development and team development
2. Youth development for all players is a responsibility of the KNVB and the Clubs
3. The best players play with the best against the best
 - in all ages?
4. Talented players have about 6 training sessions and 1 or 2 competitive games per week.
5. Well educated and football experienced coaches for all players.

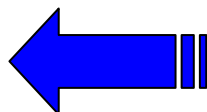


The new situation

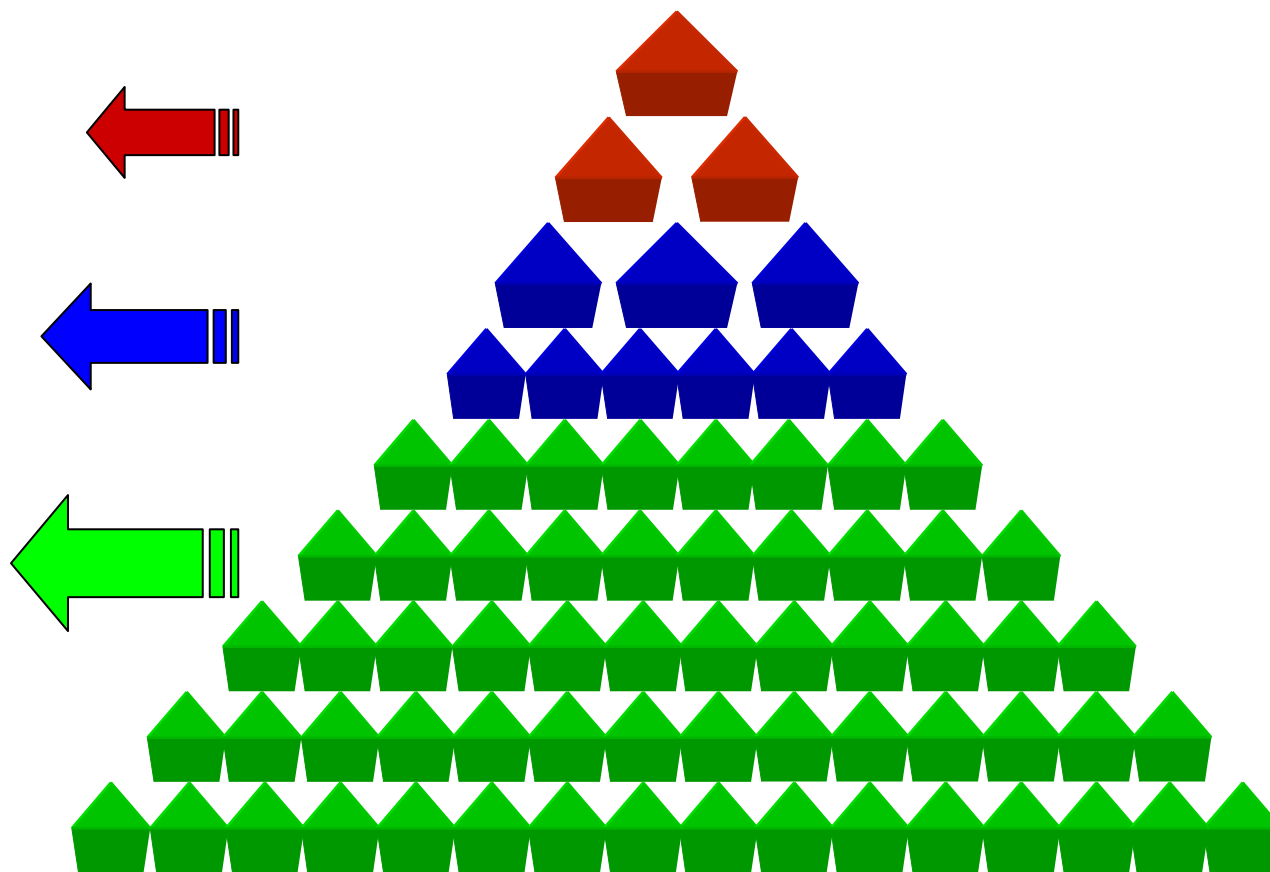
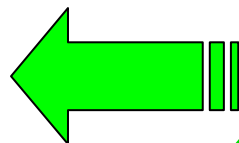
**Regional
Development
Centers**

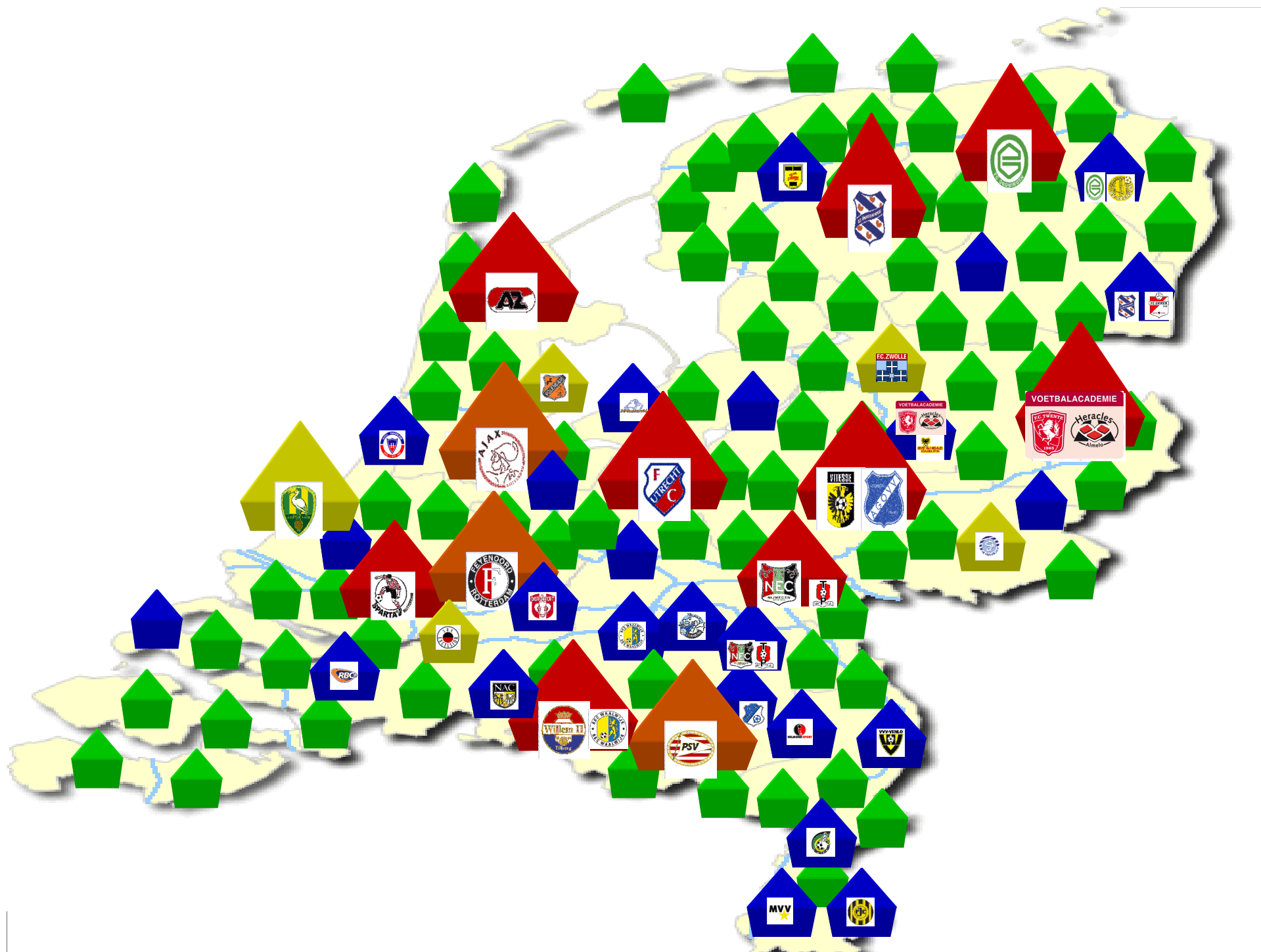


**Prof football /
Top Amateur**



Amateurfootball





Organization Youth Leagues



Youth Leagues in each of 6 Districts and National

u19	}	11 vs. 11
u17		
u15		
u13		
u11	}	7 vs. 7
u9		
u7		
u6	→	4 vs. 4

**Organized Club
football from the
age of 5!**

Structure Youth Competitions (b & g / highest level)

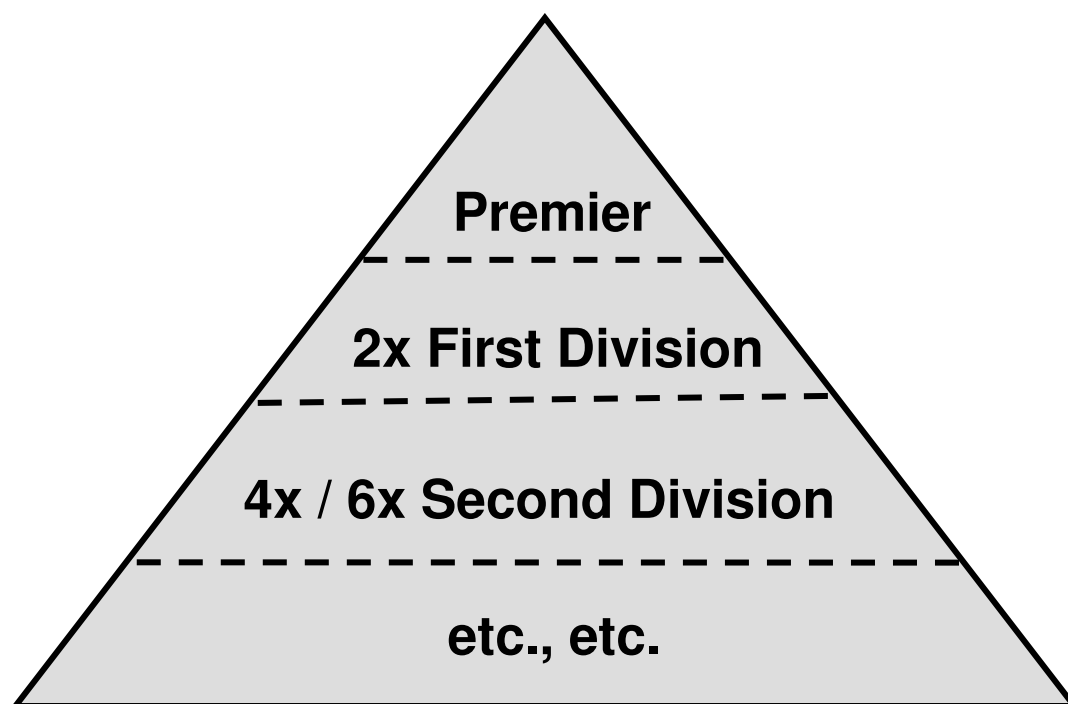


- U 7 - U 12 -> play in their region
- U 13 -> 3 First divisions / 6 Second divisions (district)
- U 14 -> A seperate competition for professional football clubs
- U 15 -> 2 First divisions / 4 Second divisions
- U 17 -> Premier league / 2 First divisions
- U 19 -> Premier league / 2 First divisions

Youth Leagues

the best players against the best

National Youth Leagues:



Objectives KNVB

- Increase level of Football of girls and women.
- More girls playing football.

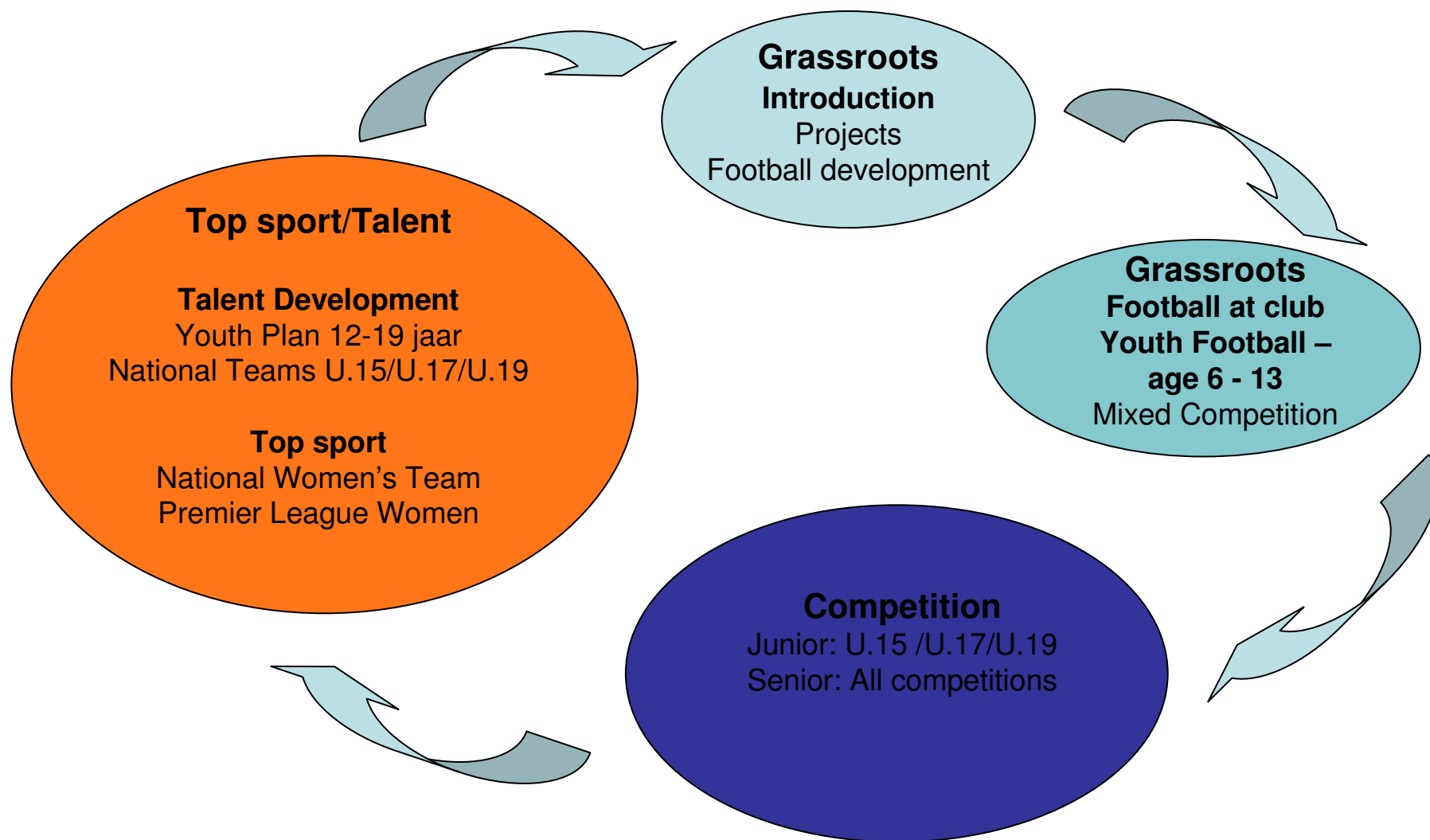


How are we doing this?

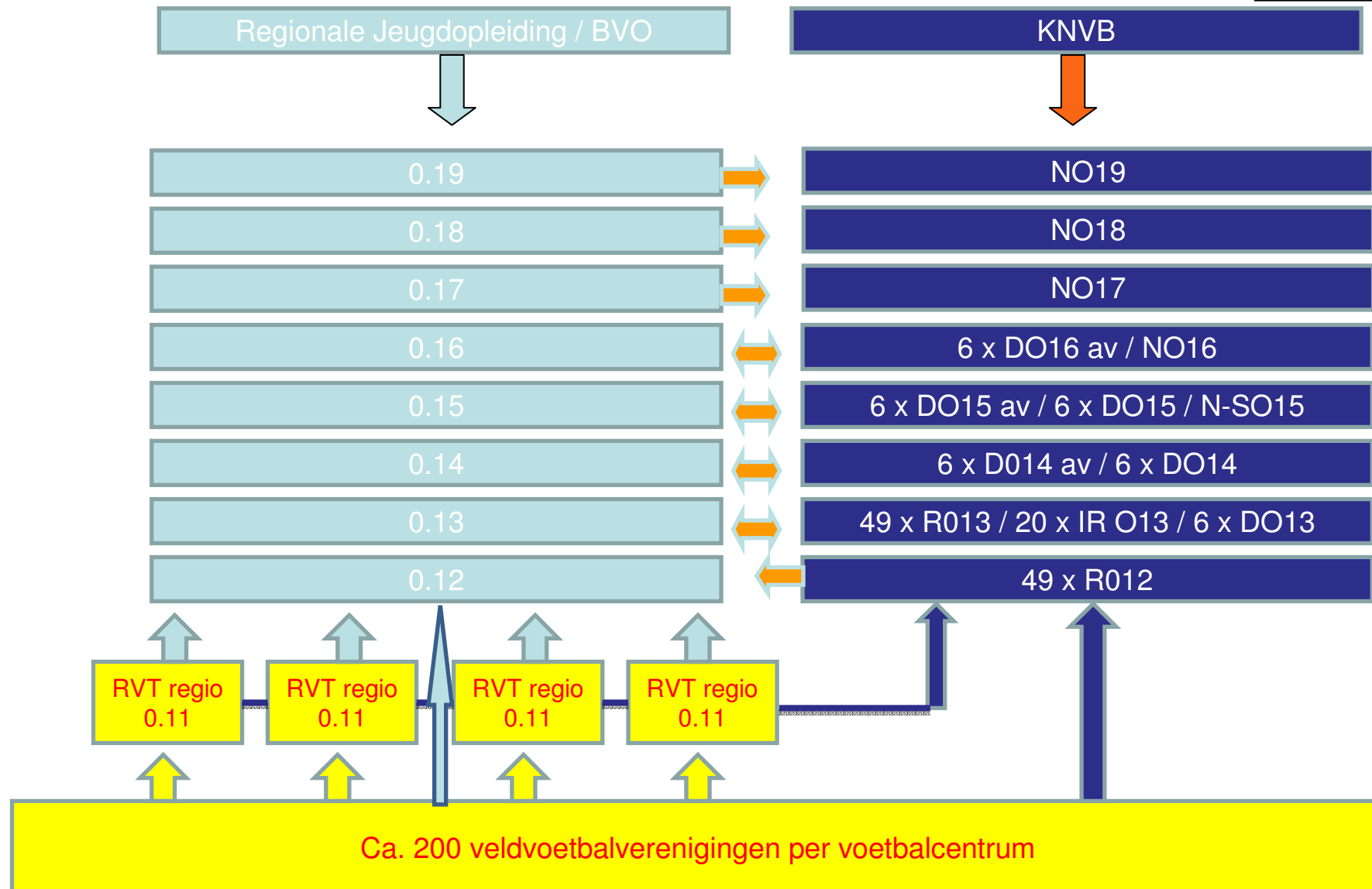
- Youth plan
 - “Selection” football - the best with and against the best
 - Activities beside club activities
- Coach development (courses)
 - Pupils (age U.6 - U.13)
 - Junior (age U.14 – U.19)
 - UEFA C (Junior and Senior)
 - Technical Youth Co-ordinator
- Football Development
 - School projects
 - KNVB Youth football days
 - Friends days for girls
 - Girls Football day



Development Women



Huidige situatie JPN

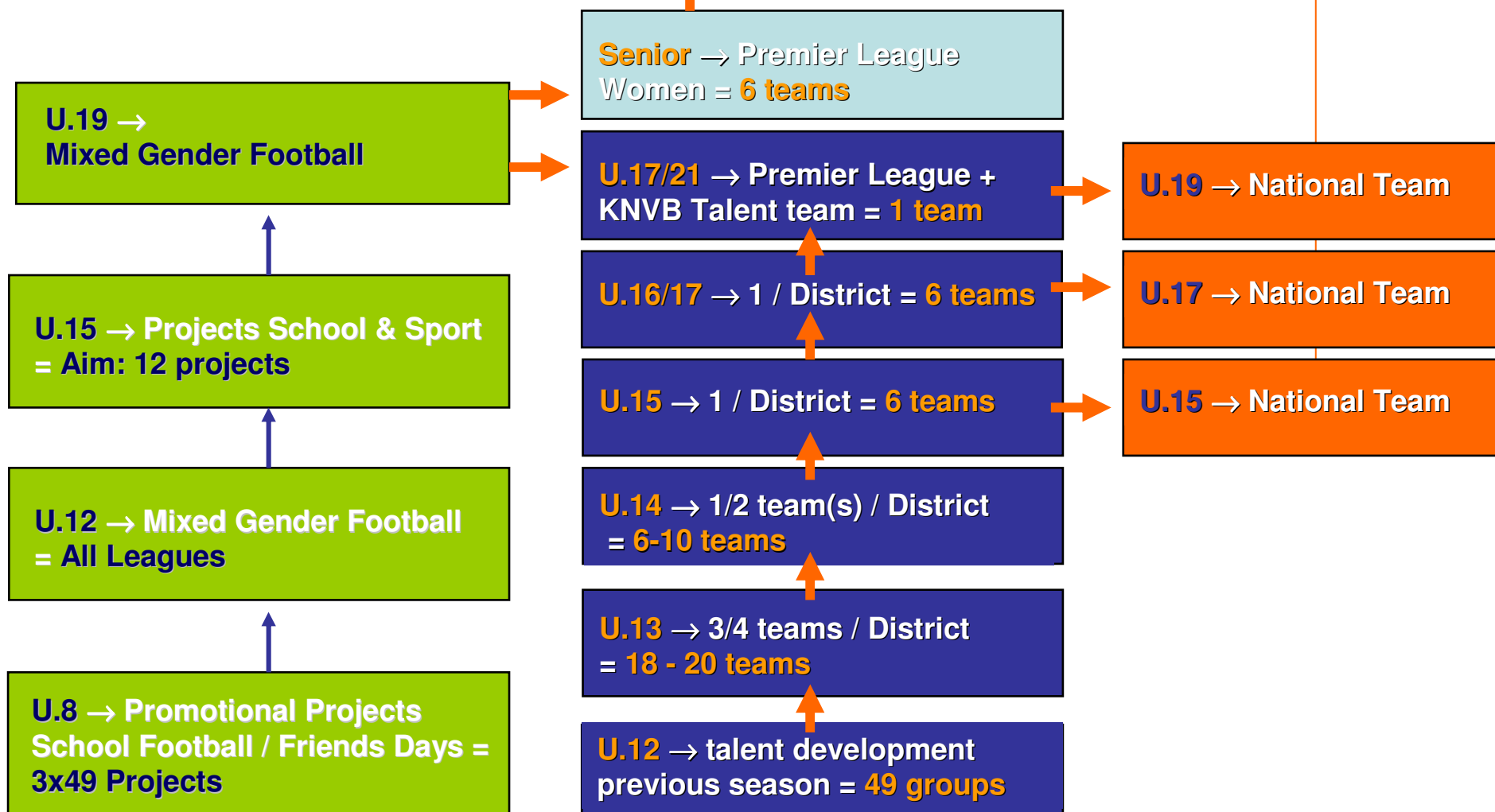


Adults: Development of Excellence (Nat. Team)



Structure Grass roots

Structure Talent Development



Youth Football (Boys & Girls)



jongens
meisjes +
JEUGD voetbal

KNVB Policy



Youth Football = Girls and Boys

- Create a top sport culture and top sport attitude by the players.
- To create a platform of which young girls can dream.

Starting Point!

Every child has the right to play sport with other children of the same age and level within a club that suits him/her.

**Girls and boys do learn the game in the same way:
the YOUTH FOOTBALL
LEARNING PROCESS**



Youth Football



The solution for our youth players was Mixed Gender Football

- In The Netherlands this is possible in all Youth Leagues and the lower Adult Leagues.
- The highest talented female youth players all play with and against boys.
- Talented female youth players could further develop within our Youth Plan (12-19 years).



Therefor...

Players (boys/girls)
are put together
on the base of

- age;
- level;
- personal ambition.



not by gender
(club **and** league)



What does this mean for the players?



- They play with players (boys/girls) of the same age.
- They play at their own level.
- They can play at any club.
- Short travel distances to opponents.
- Much more enjoyment!

Possibilities



Girls have the choice to play:

- In a girls team in a girls competition.
- In a mixed youth team.
- In a girls team in a boys competition.

FOOTBALL IS OUR LIFE

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